

VP/ Dir, Experience Design

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JOB ID

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LOCATION

Chicago

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Overview

Vice President/Director - Experience Design

With nearly a decade of experience behind you, you bleed experience design. You do more than just oversee work, you roll up your sleeves and get your hands dirty. You're known for heading up teams that quickly create and execute concepts, for winning over a room of clients, and for spending countless hours helping junior designers learn the ropes. You are the hardest worker in the room. You're about doing whatever it takes to get something done and surrounding yourself with fun, smart, talented people to do it with. You are the type of person that people not only want to work with but want to work for.

Every day you check your ego at the door and come with a thirst to learn something new. You are always trying out new tools and techniques and challenging your team to do the same. You are a trend setter when it comes to design, tools, process, and technology. Your knowledge of technology trends and behaviors is one step ahead of everyone else.

The icing on the cake is that you also have highly varied skills and interests in a combination we wouldn't have thought to ask for. Maybe you're a photographer who codes your own image filters. Maybe you're a Typography nerd who scores your own home movies. Whatever you are, you're curious, multi-talented and crazy good.

Tasks and Responsibilities Include:

- ♦ Lead the Experience Design team (UX, UI and Content Strategists) across the client's portfolio
- ♦ Be the main consultant around defining best-in-class experiences across multiple brands
- ♦ Communicate and articulate design rationales
- ♦ A top notch creative problem solver
- ♦ Explore creative ways to utilize technology to help solve our client's problems

To qualify, you'll need:

- ♦ Four year degree
- ◆ 9+ years design experience working at a startup or agency

- ♠ A very keen eye for design and user experience
- ♦ Encyclopedic knowledge of iOS, Android, and Web
- Prototyping and hi-fidelity animation experience a must
- ◆ Strong knowledge of technical concepts and feasibility
- ◆ Front-end development a plus
- ♦ Candidate must be open to travel as needed

Got what it takes?

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About DigitasLBi

We have 40 offices in 25 countries, each one helping to upend and redefine the landscape of strategy, creativity, media and technology. We're pumped about the accolades we've earned – cue Titanium Lions, Gold Pencils and making LinkedIn's Most InDemand Employer List of 2014 – but what energizes us most is the people we work with, the clients we work for and the never-ending challenge that confronts us: Producing amazing creative, day after day. On top of great values, great people and great clients, we're proud to offer many great perks – things like flex vacation days, tuition reimbursement, gym membership discounts and anniversary gifts for the many people who've been with us 5, 10, 20 years and more. And while we celebrate those who've stuck by us and shaped us into the creative force that we are today, we're always looking for great new talent help us grow even stronger. If that's you, well, come join us.

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