VML

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Web Developer

Tracking Code
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Job Description

At VML, our technologists are defining the technology landscape. Think we just create simple websites? Think again!

We are innovating technology for some of the world's largest brands. From wearable technology for Rip Curl , to interactive apps like the one allowing visitors to experience history for Union Station, to complex systems of work such as online booking systems. At VML, you aren't just an entrepreneur working on a start-up, you're working in a start-up village where once a project is complete, we begin creating the next big idea. We believe in the thought that if it doesn't exist, it can be created.

We are growing and looking for the best technologists to join our team.

The Web Developer is innovative and provides creative, new concepts and industry knowledge. He or she contributes to the successful completion of major projects by investigating, analyzing and resolving complex application problems; designs and codes and compiles and tests complex websites and applications; employs standards, security methods and tools related to building enterprise web applications; works with project management and leadership to provide time estimates and schedules for projects; communicates regularly with department management and functional users on project requirements, activities and status; participates in technical reviews and feasibility studies, interprets documentation; and follows software engineering standards, processes and techniques.

 The Web Developer:

- Works with the Technical Director, Technical Architect, App/Web Developer, Database Administrator, System Administrator, Project Management, Account Management and Creative to create best-in-class websites and applications, completing all requirements and meeting usability expectations
- Develops and/or maintains a sustainable front-end framework and coordinates with other team members
- Partners with Technology personnel to develop creative marketing technology solutions in support of meeting client expectations
- Estimates timeline for assigned projects and ensures that work is completed with the estimate given
- Participates in the development and implementation of short- and long-term technology plans and related policies and procedures
- Follows standards that will facilitate a quality IT infrastructure across VML and all clients

As part of the WPP Group, VML offers one of the best overall compensation packages in the business. Headquartered in Kansas City, VML is an Equal Opportunity Employer. To learn more, visit www.vml.com.

Required Skills

- Reviews creative work and identifies issues with layout, consistency, browser compatibility, etc.
- Has a strong understanding of client-side and server-side, pros/cons of using
- Possesses superior analytical, problem-solving abilities
- Has excellent organizational, interpersonal, presentation and communication skills
- Able to anticipate and independently provide solutions for complex problems and issues, recommending upgrades, enhancements, priorities and strategic technology directions based on independent research, consultation and analysis
- Can rapidly absorb complex technical and conceptual information, identifying key issues and details, and present understandable alternatives to both technical and nontechnical individuals at all levels of the organization
- Able to work on multiple complex tasks against deadlines and shifting priorities and is comfortable dealing with uncertainty, ambiguity and change
- Can identify the practical implications of new technologies

Required Experience

- Qualified candidates will have five to seven years of expert-level GUI development experience as well as experience with the most updated versions of front-end technologies and highly proven proficiency working with the following:

- HTML5, CSS3, JavaScript and JavaScript libraries (jQuery, Backbone, Angular, etc.), AJAX, JSON, build tools (Grunt, SASS, LESS, etc.), responsive and mobile-optimized development
- Adobe Photoshop and creating "pixel perfect" HTML/CSS from .psd files
- Strong understanding of SEO best practices
- Strong understanding of web architecture concepts (HTTP request/response, session, cache, cookies)
- Client-side performance optimization
- Facebook integration

- Qualified candidates will have solid working to expert-level experience with one or more of the following analytics packages: Webtrends, Google Analytics, Google Tag Manager, Omniture, Spotlight, DoubleClick/DART, Coremetrics

- Qualified candidates will have solid working to expert-level experience with one or more of the following CMS platforms: Drupal, Sitecore, Day CQ5/AEM6.0, WordPress

Job Location
Kansas City, Missouri, United States

Position Type
Full-Time/Regular

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