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#112511

UX STRATEGIST / UX EXPERIENCE ARCHITECT

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Location: Chicago - West Loop

Job Terms: Permanent

posted by: [Loren Greiff \(https://vitamintalent.com/LorenGreiff\)](https://vitamintalent.com/LorenGreiff)

Date: 01/05/2017

JOB DESCRIPTION:

Vitamin T is working with an INCREDIBLE agency looking for a UX Strategist for a permanent, direct-hire opening. This division is focused on making culturally relevant work for the next generation.

This role is looking for a PASSIONATE User Experience Strategist (/Architect) to help create implement customer-focused, innovative digital products for clients. Although this is not a visual design role, you will be actively involved in creating a variety of documentation and deliverables.

The initial focus of this role will be on re-designing a major website and mobile app, so experience in designing for a variety of platforms is crucial, as long as a great understanding of responsive design.

Deliverables include (but are not limited to): hand drawn sketches, IA, sitemaps, user flows, wireframes, annotated wireframes and documentation, prototypes, best practice and POV documents.

- 3-7 years in creating user-centered designs for digital products
- Experience with Sketch, Adobe CC, Axure or similar diagramming tool
- Clear understanding of web prototyping such as Invision, Axure, Origami, Principle
- High level knowledge of user centered design principles
- Understanding of current trends in the digital space, including responsive design and rapid iterative prototyping
- Proficient in web and mobile standards
- Understanding of the digital development process
- UX research experience with user testing & moderating
- Clear understanding of the capabilities and limitations of front-end technologies
- Accessibility knowledge
- Strong collaboration and consulting skills with various departments and different levels of management
- Ability to communicate at a high level with all levels of the organization as well as clients
- Strong problem solving and analytical thinking skills
- Exceptional attention to detail
- Practical experience working in a Lean/Scrum/Agile environment desired
- Interpretation and review of analytics data to inform understanding of customer behavior and the site experience.
- Creation of user requirement specifications, including user scenarios, task analysis, flowcharts and organization and navigation models, detailed wireframes and other tools to effectively communicate the user experience and user interface/interaction elements.
- Convergence of research findings, skillfully merging new ideas, creative innovation, and best practices to generate unique, strategic solutions.
- Previous regulatory experience preferred, but not required

This is a huge opportunity at one of the most coveted companies in Chicago. This is for those ready for their next challenge in a HIGHLY innovative & creative space - and are very comfortable with an office buzzing with energy!

CLIENT DESCRIPTION:

You would actually be working for a branch of the agency modeled as a think tank with an innovative and non-traditional "un-agency" approach.

REQUIREMENTS:

NOTE: You must be comfortable working on alcohol, tobacco, and related clients.

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