



Sr Visual Designer

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2017-23963

LOCATION

Chicago

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Overview

Senior Visual Designer

Become a Creative at DigitasLBi, a highly caffeinated playground where brilliant minds come together to make bold, award-winning advertising. We use data-driven insights to guide our work, but we also believe in a healthy dose of spirited storytelling as we strive to transform the marketing landscape.

We're looking for a Senior Visual Designer who can create useful, intuitive, user centered designs from project concept through execution. It's not a small or easy task, but it's a fun and rewarding one. If you think you're up for it, read on.

You will support team members and provide tactical deliverables to meet project needs. You will help develop concepts and then produce quality site maps, wireframes, prototypes, user flows and annotations with high attention to detail. Your work will be grounded by your participation in research activities such as competitive analyses, heuristic reviews and usability testing.

Tasks and responsibilities include:

Design modern digital experiences

- ◆ Collaborate with technology colleagues on design feasibility
- ◆ Maintain high standards for design artifacts including wireframes, architecture diagrams and prototypes
- ◆ Know the parameters of advanced technology and how to utilize it
- ◆ Work closely with Software Engineers to solve problems
- ◆ Partner with clients on business goals from a visual standpoint
- ◆ Participate in brainstorming and other idea-generating team sessions
- ◆ Maintain high quality on creative and presentation deliverables
- ◆ Multi-task and work efficiently under pressure
- ◆ Partner with other disciplines to ensure high quality work

Great candidates often have:

- ◆ A four-year degree
- ◆ Additional study in HCI, Human Factors or Graphic Design
- ◆ 3-5+ years of experience
- ◆ Enough research experience to be dangerous
- ◆ A robust portfolio of work across devices and platforms
- ◆ Basic understanding of front end development technologies
- ◆ A familiarity with common social platforms
- ◆ Creative agency experience desired

Got what it takes?**About DigitasLBI**

We've got 40 offices in 25 countries, each one helping to upend and redefine the landscape of strategy, creativity, media and technology. We're pumped about the accolades we've earned – cue Titanium Lions, Gold Pencils and making LinkedIn's Most InDemand Employer List of 2014 – but what energizes us most is the people we work with, the clients we work for and the never-ending challenge that confronts us: Producing amazing creative, day after day.

On top of great values, great people and great clients, we've also got tons of perks that we're proud to offer – things like flex vacation days, tuition reimbursement, gym membership discounts and anniversary gifts for the many people who've been with us 5, 10, 15, 20 years and more. And while we celebrate the people who've stuck by us and shaped us into the creative force that we are today, we're always looking for great new talent help us grow even stronger. If that's you, well, come join us.

DigitasLBI is an equal opportunity employer.

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