



Sr Experience Designer

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JOB ID

2017-24129

LOCATION

Boston

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Overview

Senior Experience Designer

Become a Creative at DigitasLBi, a highly caffeinated playground where brilliant minds come together to make bold, award-winning advertising. We use data-driven insights to guide our work, but we also believe in a healthy dose of spirited storytelling as we strive to transform the marketing landscape.

We're looking for a Senior Experience Designer who can create useful, intuitive, user centered designs from project concept through execution. It's not a small or easy task, but it's a fun and rewarding one. If you think you're up for it, read on.

You will support team members and provide tactical deliverables to meet project needs. You will help develop concepts and then produce quality site maps, wireframes, prototypes, user flows and annotations with high attention to detail. Your work will be grounded by your participation in research activities such as competitive analyses, heuristic reviews and usability testing.

Tasks and responsibilities include:

- ◆ Sketch and wireframe digital experiences
- ◆ Annotate complex interactions
- ◆ Create user flows, sitemaps and other communication artifacts
- ◆ Develop simple interactive prototypes
- ◆ Communicate and articulate design rationales
- ◆ Observe, document and interpret user research
- ◆ Partner with other disciplines to ensure high quality work

Great candidates often have:

- ◆ A four-year degree
- ◆ Additional study in HCI, Human Factors or Graphic Design

- ◆ 3-5+ years of experience
- ◆ Enough research experience to be dangerous
- ◆ A robust portfolio of work across devices and platforms
- ◆ Basic understanding of front end development technologies
- ◆ A familiarity with common social platforms
- ◆ Creative agency experience desired

Got what it takes?

About DigitasLBi

We've got 40 offices in 25 countries, each one helping to upend and redefine the landscape of strategy, creativity, media and technology. We're pumped about the accolades we've earned – cue Titanium Lions, Gold Pencils and making LinkedIn's Most InDemand Employer List of 2014 – but what energizes us most is the people we work with, the clients we work for and the never-ending challenge that confronts us: Producing amazing creative, day after day.

On top of great values, great people and great clients, we've also got tons of perks that we're proud to offer – things like flex vacation days, tuition reimbursement, gym membership discounts and anniversary gifts for the many people who've been with us 5, 10, 15, 20 years and more. And while we celebrate the people who've stuck by us and shaped us into the creative force that we are today, we're always looking for great new talent help us grow even stronger. If that's you, well, come join us.

DigitasLBi is an equal opportunity employer.

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