



Senior User Experience Architect

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JOB ID

2016-3851

LOCATION

Sydney

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Overview

The User Experience Architect (UX) at DigitasLBI is a specialist crafting engaging, secure, simple and enjoyable experiences for the end user through an empathetic, rational and user centric focused way of working. In the role you have a holistic mindset and can apply UX and understand how to master technology, business and customers for our clients building their digital journey with a user centric focus.

As a UX you will develop highly effective and valued interactive user experiences that support clients' goals through understanding, and meet the users' expectations together in our multi-disciplinary teams with strategists, designers and developers. You have a genuine interest in working with people, great analytical mindset and interpersonal skills. You should be able to cover all aspects of UX work to analyze, conceptualise and interpret results into actionable requirements and creating appropriate documentation.

In the design phase you are creative, logic and a guardian of the rational. You work collaborative and present work to Creative- and/or UX Director before internal- and client meetings. The role requires a holistic mindset creating digital solutions. In teams you build and maintain positive morale, and identify barriers to effective teamwork.

The role is client facing and requires high attention to details and effective leadership in collaboration with multi-disciplinary teams. You will help developing client relationships through industry and solution expertise, identifying business development opportunities and then directing the delivery from an UX perspective. In the role you must be up to date with the latest design strategy thinking, emerging trends and technology.

Requirements:

- Master many of the well-known methods and tools within our field covering strategy, research and design e.g. understanding and creation of user research, information architecture, site maps, process flows, user journeys- and personas, scamping, wireframes, conceptual prototypes, functional- and other specifications or documentation.
- Ability to create bespoke user experience deliverables to communicate ideas, storytelling skills for selling in work.
- Workshop facilitation skills.
- Optimization skills within UX is beneficial.
- Understanding of digital ecosystems and service design.
- Cross-over with other disciplines, eg. strategy, creative and technology and how we complement one another.
- A higher degree (master or similar) in User Experience, Human Computer Interaction, Cognitive Psychology, and Computer Science would be an advantage.
- +4 years experience as UX or similar role in consulting or industry for blue-chip clients.
- Genuine interest in high

Start: June 2016**Length:** Permanent full-time**Location:** Sydney

Are you ready for your new adventure? Selection and interviews will be ongoing throughout the application period, therefore, send in your application today.

The position is situated at the Sydney office in Millers Point/Walsh Bay. We are part of DigitasLBI APAC, and we work closely with our colleagues in Hong Kong, Shanghai, and Singapore. We work with great regional and international clients - global brands headquartered regionally.

About DigitasLBI

We have 40 offices in 25 countries, each one helping to upend and redefine the landscape of strategy, creativity, media and technology. We're pumped about the accolades we've earned - cue Titanium Lions, Gold Pencils and making LinkedIn's Most InDemand Employer List of 2014 - but what energizes us most is the people we work with, the clients we work for and the never-ending challenge that confronts us: Producing amazing creative, day after day. On top of great values, great people and great clients, we're proud to offer many great perks - things like flex vacation days, tuition reimbursement, gym membership discounts and anniversary gifts for the many people who've been with us 5, 10, 20 years and more. And while we celebrate those who've stuck by us and shaped us into the creative force that we are today, we're always looking for great new talent help us grow even stronger. If that's you, well, come join us.

DigitasLBI is an equal opportunity employer.

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