



Senior UX Designer

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JOB ID

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LOCATION

London

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Overview

The opportunity

We're looking for a Senior User Experience (UX) Designer to join our User Experience practice.

Working in our multi-award winning Creative department, we need a UX specialist to craft engaging, simple and enjoyable experiences for people through an empathetic, rational and user-centric focused way of working.

In the role you'll need to have a holistic, versatile mindset and be able to apply UX/CX principles that look and feel like no other.

What you'll be doing

Working collaboratively alongside an extraordinary team of fellow designers, writers and strategists.

You'll have a unique opportunity to work on a variety of interesting projects that span the entire spectrum of branded experience and creative tech: Apps, services, websites and campaigns.

You'll be involved in planning, researching, ideating, sketching, prototyping and making beautiful, impactful work for brands and people.

You won't be satisfied until your craft shines through in the finished product - from stunning surface to satisfying core.

You'll gain valuable experience on a wide range of projects and client sectors, from travel and automotive to finance and health.

What you should bring

You are adept in all aspects of the craft from user research and testing, journey mapping, user flows, information architecture, interaction design and prototyping.

You should have a portfolio showing proven experience working on a range of customer facing, end-to-end experiences. You should strive to raise the bar in your ideas and approach

You'll need a discerning eye for detail and be versatile enough to adapt your design process according to project needs and timeframes.

We need someone that can see the bigger picture and understand how an individual digital experience works as part of a larger customer experience ecosystem.

You must have the presence and personality to make your voice and ideas heard in a busy, blended and bustling team, and you'll be eager to show what you can do when let loose on a brief.

We'd love it if you had...

Expertise in a particular industry or sector such as banking, e-commerce or healthcare.

Some exposure to leading projects or helping to plan or set direction.

Experience designing for mobile devices or non-screen based projects.

Active involvement in the UX community through attending and participating in meetups, conferences, design jams, hackathons.

Got what it takes?

If this sounds like you and you're keen to see just how far you can go, we're committed to taking you there.

Hit apply now, or if you'd like a confidential chat about this or other opportunities please contact Mark Hothi - mark.hothi@digitaslb.com

About DigitasLBi

We have 40 offices in 25 countries, each one helping to upend and redefine the landscape of strategy, creativity, media and technology. We're pumped about the accolades we've earned – cue Titanium Lions, Gold Pencils and

making LinkedIn's Most InDemand Employer List of 2014 – but what energizes us most is the people we work with, the clients we work for and the never-ending challenge that confronts us: Producing amazing creative, day after day. On top of great values, great people and great clients, we're proud to offer many great perks – things like flex vacation days, tuition reimbursement, gym membership discounts and anniversary gifts for the many people who've been with us 5, 10, 20 years and more. And while we celebrate those who've stuck by us and shaped us into the creative force that we are today, we're always looking for great new talent help us grow even stronger. If that's you, well, come join us.

DigitasLBI is an equal opportunity employer.

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