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#103639

SENIOR DIGITAL DESIGNER

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Location: Chicago, IL

Job Terms: Temporary

Salary: Competitive

posted by: Janna Karstens (https://aquent.com/go/JannaKarstens)

Date: 06/07/2016

JOB DESCRIPTION:

Our client is a large financial institution in the Chicago Metro area and they are looking for a Senior Digital Designer to join their internal creative services team for an on-going, long-term contract.

This role is 40 hours a week onsite and health benefits and 401K are offered through Aquent.

This Senior Digital Designer role is a hands on role in a highly collaborative environment where the designer will be responsible for coming up with concepts and contributing to the brainstorming process and ideation. Must be well versed in direct response, online advertising, web banners, print ads, integrated marketing communications, strategy, and ideation. Experience with responsive web design is a must. This is a fast paced environment and experience within financial services is a plus.

This role will be helping to grow an internal creative services team and will need someone who is a problem solver and can come up with creative solutions and ideas. This role may include managing and mentoring junior designers.

Requirements:

- · 5+ years of design experience in a professional setting
- · Experience within an advertising or in-house agency
- Experience in the banking/financial services industry is a plus
- · Experience with Adobe CC including After Effects
- · Experience with HTML5, CSS
- · Experience with JavaScript is a plus
- · Experience in animation is a must as some projects require animated GIFs

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that change doesn't happen without leadership. That's why we keep on	CONTACT (/CONTACT-US/)	GYMNASIUM (HTTP://THEGYMNASIUM.COM)	questions@aquent.com
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