razorfish

Principal Presentation Layer Developer

All times are in Central Daylight Time.

Job ID	2017-24651	**Job Location**	CA-ON-Toronto
Posted Date	3/2/2017		

More information about this job:

About Razorfish:

Motivated and inspired by what's next, Razorfish helps its clients navigate the unknown, drive change and transform business. One of the pioneers of marketing in the digital age, Razorfish has a unique blend of technology, creativity and media at its core. The agency's world class capabilities in strategic consulting, experience design, brand building, technology platforms, data services, retail/commerce and media services enable transformational work for clients including Citigroup, McDonald's, Mercedes-Benz USA, Microsoft, Nike China, Unilever and Uniqlo. Razorfish's team of 3000+ experts span 25 regions, including Australia, Canada, China, France, Germany, Hong Kong, India, Italy, Singapore, the United Kingdom and the United States.

Job Description:

We are looking for an exceptional individual to join our team of highly skilled developers. As the **Senior Presentation Layer Developer** you will drive the development, production of interactive, online design projects for our clients. This role bridges the creative and technical aspects of project delivery. A Senior PLD implements the presentation tier including front-end and server-side technologies, merging the technical architecture. To achieve this integrated approach, they must have fundamental understanding of the creative aesthetic while implementing technically across a variety of platforms and frameworks. Ultimately, the Senior PLD is responsible for all aspects of presentation layer development including all project related browser and server technologies responsible for rendering the user experience.

Responsibilities:

- Responsible for coding the execution of complex designs and interactions that reflect the creative and art direction provided within the established technical framework
- Responsible for creation of all coded presentation layer deliverables
- Works well as a team member on large accounts, understanding how a team operates and what is expected of the various roles on the project
- Able to shift between a creative and a technical focus depending on the project need and/or the type of project
- Establishes presentation layer requirements
- May need to rapidly produce interim deliverables (such as style guide components, technical specifications, browser and market analysis, prototypes, proofs of concept

technical specifications, browser and market analysis, prototypes, proofs of concept, etc.) in addition to the final live site or application
- Participates in writing detailed technical and functional specifications documentation
- Able to take initiative to research and learn emerging technologies

Qualifications:

- At least 5+ years' experience hand-coding HTML5, CSS3 and other UI Technologies
- Strong, native JavaScript development skills
- 3rd-party API integration via REST-ful web services
- Contributes to the Presentation Layer Community with Blogs, Github, Stack Overflow.
- User Interface Design, Information Architecture, graphic design experience a plus
- Working experience with a CMS like Adobe Experience Manager (AEM)
- Understanding of good design principles and ability to adhere to complex design specifications during implementation
- Demonstrated ability to accurately estimate and scope development work
- Strong attention to detail
- Strong written & oral communication as well as presentation skills

This is a permanent opportunity. Equal Opportunity Employer M/F/V/D.

Brand Overview:

The Razorfish network includes Expicient and Rosetta. Razorfish is part of the Publicis.Sapient platform

Options:

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