razorfish

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Presentation Layer Developer

All times are in Central Daylight Time.

Job ID 2017-24650 Job Location CA-ON-Toronto

Posted Date 3/2/2017

More information about this job:

About Razorfish:

Motivated and inspired by what's next, Razorfish helps its clients navigate the unknown, drive change and transform business. One of the pioneers of marketing in the digital age, Razorfish has a unique blend of technology, creativity and media at its core. The agency's world class capabilities in strategic consulting, experience design, brand building, technology platforms, data services, retail/commerce and media services enable transformational work for clients including Citigroup, McDonald's, Mercedes-Benz USA, Microsoft, Nike China, Unilever and Uniqlo. Razorfish's team of 3000+ experts span 25 regions, including Australia, Canada, China, France, Germany, Hong Kong, India, Italy, Singapore, the United Kingdom and the United States.

Job Description:

We are looking for an exceptional individual to join our team of highly skilled developers. As the **Presentation Layer Developer** you will drive the development, production of interactive, online design projects for our clients. This role bridges the creative and technical aspects of project delivery. A PLD implements the presentation tier including front-end and server-side technologies, merging the technical architecture. To achieve this integrated approach, they must have fundamental understanding of the creative aesthetic while implementing technically across a variety of platforms and frameworks. Ultimately, the PLD is responsible for all aspects of presentation layer development including all project related browser and server technologies responsible for rendering the user experience

Responsibilities:

- Responsible for coding the execution of complex designs and interactions that reflect the creative and art direction provided within the established technical framework
- · Responsible for creation of all coded presentation layer deliverables
- Works well as a team member on large accounts, understanding how a team operates and what is expected of the various roles on the project
- Able to shift between a creative and a technical focus depending on the project need and/or the type of project
- Establishes presentation layer requirements
- May need to rapidly produce interim deliverables (such as style guide components, technical specifications, browser and market analysis, prototypes, proofs of concept

Razorfish Careers - Join Our Agency and Redefine Digital Marketing :: Razorfish :: Presentation Layer Developer technical oppositions, provider and market analysis, prototypes, proofs of correspt, etc.) in addition to the final live site or application

Participates in writing detailed technical and functional specifications documentation

Qualifications:

- At least 2+ years' experience hand-coding HTML5, JavaScript, jQuery.
- Native JavaScript skills.
- · JavaScript templating.
- DOM Creation via JSON-based data feeds.
- 3rd-party API integration via REST-ful web services.
- custom advanced JavaScript animation via DOM manipulation (HTML5 canvas, game, interactive application).
- Experience with any open source languages (RoR, Python, PHP).
- Expertise developing and testing across multiple browsers, platforms, DOM implementations, etc.
- Experience with XML: XSLT, DTD or Schema modeling, DOM/XPath/SAX parsing
- Experience with portal server products.
- Experience with content management systems (CMS) and version control systems.
- Experience with Analytics Solutions (SEO, Omniture, Google Analytics, WebTrends)
- Image production techniques using Fireworks.
- Contributes to the Presentation Layer Community with Blogs, Github, Stack Overflow.
- User Interface Design, Information Architecture, graphic design experience a plus.
- Understanding of good design principles and ability to adhere to complex design specifications during implementation.
- Experience developing accessible websites (Section 508, W3C WAI Guidelines, etc.).
- Experience Optimizing for Search Engines.
- · Demonstrated ability to accurately estimate and scope development work
- Strong attention to detail.
- Strong written & oral communication as well as presentation skills.

This is a permanent position Equal Opportunity Employer M/F/V/D

Brand Overview:

The Razorfish network includes Expicient and Rosetta. Razorfish is part of the Publicis. Sapient platform.



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